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Summit on Food Processing, Agri Business & Dairy

21st MARCH 2022 | The Lalit, New Delhi

THE INDIA : \$5 Trillion Economy Investment & Business Summit Cum Awards



FOOD PROCESSING REVOLUTION



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AIM

Agriculture

Innovations

Market

through

Agri Business

Technology

Value Chain

Overview of Food Processing Revolution Summit

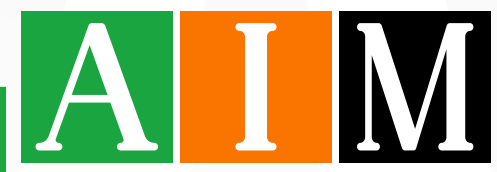
Green Revolution is not a new concept for India. The country has already reaped the benefits of such great revolution which changed the statics of the country completely and brought it at a level playing field with many more countries of the world. The impact of the Green revolution is seen not merely in the increase of food grain production, but in reality it goes far beyond.

Agribusiness Sector is an Important Link in Economic Growth Models. India needs Green revolution again or we may say India needs **Food Processing** Revolution to bring back the economy on track.

Food Processing is the transformation of agricultural products. India's food ecosystem offers huge opportunities for investments with stimulating growth in the food retail sector, favourable economic policies and attractive fiscal incentives. By 2024, the Food Processing industry will potentially attract USD 33 Bn investments and generate employment for 9 Mn people. The Food & Grocery market in India is the sixth largest in the world and it further constitutes almost 65% of the total retail market in India. Additionally, the government has sanctioned 42 Mega Food Parks (MFPs) to be set up in the country under the Mega Food Park Scheme of which 17 are currently functional.

Ministry of Food processing also focusses on Agro Processing Cluster for the development of modern infrastructure and common facilities to encourage group of entrepreneurs to set up food processing units based on cluster approach by linking groups of producers/ farmers to the processors and markets through well-equipped supply chain with modern infrastructure.

Therefore, Knowledge Chamber of Commerce and Industry of India is organizing its The India 2022 \$5 Trillion Economy on 21st March 2022 at The Lalit, New Delhi, India which emphasizes on Agriculture & Food Processing with a theme of AIM. AIM signify Agriculture, Innovations & Market through Agribusiness, Technology & value chain at large.



Government of India made its intention to grow the Indian economy as fast as possible. Agriculture is the backbone of Indian economy and has a key role to play in helping the country achieve its goal and get back economy on track.

Food Processing, Investment & Business Opportunities

India is the world's 2nd largest producer of food next to China, and has the potential of being the largest food and agricultural sector. There is an opportunity for large investments in food and food processing technologies, skills and infrastructure, especially in areas of canning, dairy packaging, frozen food / refrigeration and thermo processing. Fruits and vegetables, milk and milk products, meat and poultry, packaged / convenience foods, organic foods, Beverages, Snacks & Bakery, Fl & Spices are important sub - sectors of the food processing industry. Dairy is another area where India witnessed substantial foreign investment.

EXPORTS

Food Processing Sector has also tremendous export potential. Presently, India's exports of Processed Food was Rs. 3111.90 Crores in 2018-19, which including the share of products like Mango Pulp (Rs. 657.67 Crores/ 93.97 USD Millions), Processed Vegetables (Rs. 2473.99 Crores/ 354.75 USD Millions), Cucumber and Gherkins(Prepd. & Presvd) (Rs. 1436.08 Crores/ 205.84 USD Millions), Processed Fruits, Juices & Nuts (Rs.2804.97 Crores/ 402.52 USD Millions) Pulses (Rs. 1680.18 Crores/ 242.66 USD Millions), Groundnuts (Rs. 3298.33 Crores/ 473.81 USD Millions), Guar gum (Rs. 4707.05 Crores/ 676.47 USD Millions), Jaggery & Confectionary (Rs. 1606.32 Crores/ 230.14 USD Millions), Cocoa Products (Rs. 1350.86 Crores/ 193.26 USD Millions), Cereal Preparations (Rs. 3859.37 Crores/ 553.17 USD Millions), Alcoholic Beverages (Rs. 2103.97 Crores/ 301.71 USD Millions), Miscellaneous Preparations (Rs. 4072.98 Crores/ 583.33 USD Millions), and Milled Products (Rs. 1060.13 Crores/ 151.85 USD Millions).

RETAIL

Retail, one of the largest sectors in the global economy (USD 7 Trillion), is going through a transition phase in India. One of the prime factors for non-competitiveness of the food processing industry is because of the cost and quality of marketing channels. Globally more than 72% of food sales occur through super stores. India presents a huge opportunity and is all set for a big retail revolution. India is the least saturated of global markets with a small organized retail and also the least competitive of all global markets.

FOCUSED DISCUSSION

ATTRACTING INVESTMENTS

PREAMBLE: Investments in the Food Processing sector is a much required need and can take the form of both hard and soft infrastructure covering technology development and adoption and investments in human capital and market led research.

The following deliberations could be taken up under the above:

- Discussion on investment experiences in the area of food processing
- Issues in Market Research in Food and Agribusiness especially in light of little quantitative data available: View of Market Researchers
- Attempts & Experiences of Government and State Agencies in attracting investments
- Key Policy initiatives towards attracting investments in Food Processing

BUSINESS OPPORTUNITIES

PREAMBLE : Opportunities in the Food Processing sector in various segments

The following deliberations could be taken up under the above:

- Discussion on business opportunities in the area of food processing
- The emergence of new food categories (such as Frozen/RTE/ Functional Foods) and the market for these products
- Fruits and Vegetables: What's hot and what isn't: A view from the retailers
- Organics: Is there a market in India? How to make it more widely acceptable?
- Marine and Fish markets: Schemes & Opportunities
- Meat & Poultry: Opportunities at Large
- Dairy Products: Potential and Pitfalls
- Tea & Coffee: Rejuvenating the Sector
- Snacks & Bakery: A key segment for the Industries
- Beverages: Beyond the limit
- Food Ingredients & Spices: Government Efforts & Export Potential

TECHNOLOGY INNOVATION AND ADOPTION

PREAMBLE : The fortunes of the food industry are intimately linked to the introduction of appropriate technologies and enabling their speedy adoption by the users.

The following deliberations could be taken up under the above :

- Packaging Technology: A Key for Industries
- Cold Chain Storage & Technology: Prevent Losses; Better business

The following deliberations could be taken up :

- Discussion on case studies of technology innovations in food and agriculture and the resultant effect on business and stakeholders
- Discussion on issues related to R&D in technology and possible solutions from the industry
- Discussion on development of standards for technologies in Indian context: Case example of Cold Chain Technology standardization by NHB
- Examples of Successes in overcoming Skill Gaps by corporates and the attempt of the Government bodies in this area
- Effect of mobile and internet on the stakeholders in the Food & agribusiness sector.
- The impact of new technologies like Artificial intelligence, Augmented & Virtual Reality Tech

STRENGTHENING TRADE LINKAGES THROUGH EXPORTS & IMPORTS

PREAMBLE : Trade linkages form the bedrock for any progress in food and agriculture. It is pertinent that not only the government but also the stakeholders take a conscious view of making inter-dependencies more efficient in order to increase value capture.

The following deliberations could be taken up :

- The role of government in strengthening trade ties: A view from the Ministry of Commerce on treaties and trade agreements
- Issues in Food Quarantine and Exports: Views from APEDA and Ministry of Food Processing , Ministry of Agriculture
- Cold Chain logistic & Supply

EMERGING FOOD BASKET & VALUE SPACE CREATION

PREAMBLE : It is now a well acknowledged fact that the changes in the economy and awareness of the Indian populace are exerting profound changes on the constitution of the Food Basket.

The following deliberations could be taken up under the above:

- Price Rise and Inflation: Effect on the food basket: An economic think tank's view
- Achieve the Dream target \$5Trillion Economy

FOOD SAFETY, QUALITY & CERTIFICATION

PREAMBLE : Food Safety, Quality & certifications are the 3 parameters and a rigorous system to manage risks and provide safe products for use by companies. Following could be discussed:

- How to deliver consistent? Globally recognized food safety and quality certification Help?
- What is New? An overview summary of the changes
- Prepare for new regulations



Target Groups

Agribusiness through processing

- ✓ Agriculture & related Industries
- ✓ Agri-Biotech & Nanotech Companies
- ✓ Consultants and Service Providers
- ✓ Central & State Government Departments, Corporations and Officials
- ✓ Agriculture and Horticulture Machinery
- ✓ Agriculture and Horticulture Equipment
- ✓ Agricultural and Horticultural Departments
- ✓ Organic Products
- ✓ Dairy, Poultry and Livestock Farming Technologies and Equipment
- ✓ Food Processing , Agro & allied industries
- ✓ Fruits & Vegetables
- ✓ Dairy Industries
- ✓ Packaged Food Industries
- ✓ Food Ingredients & Spices
- ✓ Beverages Industries
- ✓ Organic Foods Industries
- ✓ Snacks & Bakery Industries
- ✓ Meat & Poultry Industries
- ✓ Fisheries & Aquaculture Industries
- ✓ Staples Industries
- ✓ Packaging Solutions Industries
- ✓ Cold storage and Cold chain
- ✓ Food & Food Processing Machineries & Equipment's companies
- ✓ Refrigeration's Industries
- ✓ Dairy Products, Confectioneries, Food Essence & Colours
- ✓ Leaning/Milling/Gliding Machineries & Equipments
- ✓ Frozen food/Refrigeration & Cold Chain Solutions
- ✓ Meat and poultry, packaged / convenience foods
- ✓ Cold Storage and Supply Chain Management Companies
- ✓ Agri-Food Retail Companies
- ✓ Storage, Handling & Transportation
- ✓ Public and Private Sector Banks as well as Other Financial Institutions
- ✓ Exporters & Importers
- ✓ Consultants and Service Providers
- ✓ Central & State Government Departments, Corporations and Officials
- ✓ Progressive Farmers & Representative of Farmer Groups and Farmer's Organizations & Cooperatives
- ✓ Policy Makers and Other Stakeholders from Union and State Governments
- ✓ Experts / Representatives from Multilateral, Bilateral and Other International Organizations
- ✓ And Other relevant representatives/industries

SECTORIAL AWARD CATEGORY

AGRICULTURE & FOOD MANUFACTURING & PROCESSING	AGRICULTURE & FOOD PROCESSING SERVICES
<ul style="list-style-type: none"> - Agricultural Machinery & Equipment's including Tractors - Food Machinery & Equipment's - Fertilizers, Pesticides, Agrochemicals & Crop Protection Products - Seed & Biotechnology-Nanotechnology Field Crops & Products - Ago-Food-Allied Products Packaging - Organic farming & Products - Fruits & Vegetables - Dairy - Packaged Food & Drinks - Food Ingredients & Spices - Beverages including Tea, Coffee etc. - Snacks & Bakery - Meat & Poultry - Fisheries & Aquaculture - Food Nutrition - Packaging Solutions - Cold storage and Cold chain 	<ul style="list-style-type: none"> - Agri-Food Services Company - Agri Logistic & Warehouse - Supply Chain - Agriculture Financing - Agricultural Insurance - Food Parks - Digital Agri-Food Solution - Food Safety, Quality & Certification
STATE GOVERNMENT DEPARTMENTS	SPECIAL CATEGORIES
<ul style="list-style-type: none"> - Agriculture Reforms & development - Food Processing development - Animal Husbandry - Horticulture - Marine & Fisheries - E-Mandi - Investment & Market development - Technology Development & Adaptation - Policies & Reforms 	<ul style="list-style-type: none"> - Innovative Agri-food Solutions - Agri-Food Startup - Agri Food Exporter - Research & Development in Agri-Food - Retail Tech Implementation - Food & Grocery Retailer - Agri-Food Digital Platform - Agro-Food Testing Lab - Any other suggested by Committee

HIGHLIGHT OF THE INDIA 2022



Diplomats Meet

Networking Reception for Diplomatic Missions

Networking Reception for Overseas Diplomatic Missions in the inaugural session. This Diplomatic Meet will provide an opportunity to discuss & explore the mission of the India program – THE INDIA 2022 among bilateral discussions and meetings.



THE INDIA AWARDS 2022

The Awards have been conceptualized with an aim to recognize States, Organizations and individuals for their contributions to the Indian Economy.



THE INDIA SUMMIT 2022

Summit Panel session's would examine the urgent need and to understand the problems/ challenges faced and opportunities at large for achieving \$5 Trillion Economy Dream.

The SKYLINE
a Global reach Magazine

THE Skyline: Magazine

Global Reach edition

Profiles featurisation of those who changed the scenario of India beyond imagination.



THE India BUSINESS BOX

an initiative for one to one Interaction

Business Boxes is all about creating meaningful connections between partners and participants (B2B & B2G) of THE INDIA 2022

Sponsorship Benefits (Quick Comparison Chart)

SPONSORSHIP BENEFIT	State Partner (3 Lacs)	Country Partner (5000 US\$)	Diamond (5 Lacs)	Platinum (4 Lacs)	Gold (3 Lacs)	Silver (2 Lacs)	Bronze (1 Lac)
Online Logo Visibility	✓	✓	✓	✓	✓	✓	✓
5 min Speaking opportunity in the Inaugural	Hon'ble Minister of State Partner	✓	✓				
Speaking opportunity in Business session and topic content will be decided by Organizer only)	Sectorial Session	Relevant Session	Relevant Session	Relevant Session	Relevant Session		
Logo in White paper released by the Chief Guest	✓	✓	✓	✓	✓	✓	✓
Logo in all branding materials including website, email, social media platform and marketing material	✓	✓	✓	✓	✓	✓	✓
Access to VIP Lounge	✓	✓	✓	✓			
Banners at lounge and waiting area	1	1	3	2			
Special Twits with relevant department tagging	✓	✓	✓	✓	✓	✓	✓
Special quotes and Blogs	✓	✓	✓	✓			
Free Registration Passes	4	4	8	6	4	3	2
Dedicated Exhibition stand (Interactive Business Box)	✓	✓	✓	✓	✓		
"Welcome Board" Logo Recognition	✓	✓	✓	✓	✓	✓	✓
"Thank You" Logo Recognition	✓	✓	✓	✓	✓	✓	✓
Stage Backdrop Logo Recognition	✓	✓	✓	✓	✓	✓	✓
Registration Area Logo Recognition	✓	✓	✓	✓	✓	✓	✓
Post event engagement	✓	✓	✓	✓	✓	✓	✓

"The government has provided higher budget allocation for agriculture, and its allied activities as well as to the food and food processing sector for 2020-21." - **Union Budget 2020 India**

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KCCI CHAIRMAN OF FOOD PROCESSING COUNCIL WILL HELP YOU TO

START BUSINESS IN FOOD PROCESSING & ALIED SECTORS