

Ministry of Food Processing Industries, Government of India organizes

SUMMIT cum EXHIBITION ON **MILLETS** SMALL BUT MIGHTY !!!

Celebrating International Year of Millets

20-21 April 2023

CAZRI, Jodhpur, Rajasthan

Knowledge Partner



Managed by



CONCEPT

Millets can play an important role and contribute to our collective efforts to empower smallholder farmers, achieve sustainable development, eliminate hunger, adapt to climate change, promote biodiversity, and transform Agrifood systems.

Further, GOI also sponsored the proposal of International Year of Millet - 2023 (IYM) which was accepted by UNGA (United Nations General Assembly) and this proposal was supported by 72 countries globally. Millets use 70% less water than rice; grow in half the time of wheat; and need 40% less energy in processing. They are hardy crops that can withstand extreme heat conditions.

India is celebrating the year 2023 as the International Year of Millets

SEVERAL FACTORS HAVE LED TO THE GROWING DEMAND FOR MILLETS

Traditionally, India has a History of High Millet Consumption and Cultivation. Resilient to climate change, Millets are hardy, resilient crops that have a low carbon and water footprint, can withstand high temperatures and grow on poor soils with little or no external inputs, which makes them ideal for a populated country like India.

The Indian policymakers have enacted several policies towards millet farming systems and to create an enabling environment for the farmers.

Today India stands well poised to raise output and drive exports to tap into a growing global market. The Global Millets Market was valued at \$9.95 Billion in 2020 and is projected to reach \$14.14 Billion in 2028, growing at a CAGR of 4.49% from 2021 to 2028

- ✓ Growing inclination of urban population towards healthy food
- ✓ Millets are nutritionally superior to major cereals and good for immunity
- ✓ Gluten-free and non-allergenic
- ✓ Contain calcium, iron and fibres which help to fortify essential nutrients

NEW GLOBAL MARKETS FOR MILLETS

- ✓ India is the 5th largest exporter of millets in the world
- ✓ Nearly 41% of total global production in 2020
- ✓ Produces 12 million MT of millets annually
- ✓ Exported millets worth US\$ 16.97 million in 2020-21

Therefore, Ministry of Food Processing Industries along with Knowledge Chamber of Commerce and Industry is organising Summit cum Exhibition on Millets-Small but Mighty!! On 20-21 April 2023 at Jodhpur, Rajasthan.

OBJECTIVES

The Summit cum Exhibition will focus on Millets, processed food and allied sector with a view to celebrate the International Year of Millets, create awareness about the Millets and its Nutrition value, business opportunities and investments by meeting the following objectives :

- ✓ Bring together industry, Farmers, FPOs, SHGs, academia and policy agencies on a common platform
- ✓ Awareness of the emerging opportunities and strategic thrust areas
- ✓ To study the opportunities available in Millets, Food processing & allied sectors
- ✓ To understand the various schemes available
- ✓ Forge global partnerships between nations by highlighting common priorities
- ✓ Share and learn best practices in technologies/innovations and management practices
- ✓ To understand the market development
- ✓ Enumerate policy recommendations for the state and central governments through a dialogue process



Summit cum Exhibition Highlights

Featuring Leading Producers of Millets And Value-Added Millet Products & many more...

- ✓ Millet awareness programs for Farmers, FPOs, Entrepreneurs, SHGs, Anganwadi Workers, Researchers, etc
- ✓ District Exhibition cum Fairs (Stalls- Display and selling)
- ✓ Millet Food Festival with Live Food Counters
- ✓ Buyer seller Meet
- ✓ Millet recipes demonstration and competition
- ✓ Buyer-Connect Program
- ✓ Awards & Felicitation
- ✓ Highlighted the Schemes of Ministry and other relevant departments
- ✓ Networking- Participating Organisations will Create Networks for Support and Learning
- ✓ Marketing & Advertising, taking business online, New Trends, Market potential, Cooperate engagements
- ✓ Cultural Programs



Participants Profile

- ✓ Farmers, Organizations, Producers
- ✓ Processors/ Entrepreneurs/ Manufacturers/ Traders
- ✓ FPOs/FPCs/ Cooperatives/ SHGs/ SHG Federations/ Concerned NGOs
- ✓ Industry Representatives (Both large and MSMEs)
- ✓ Central/ State Ministers
- ✓ Wholesalers, Retailers, Buyers and Sellers - Food and Beverages
- ✓ Central and State Govt agencies and others
- ✓ Exporters, Importers and Trading Companies
- ✓ Restaurateurs, Chefs and Caterers
- ✓ National and International Organic Experts & Speakers
- ✓ Supermarkets, Department Stores, Specialty Chain Stores
- ✓ Service companies (Certification agencies, Agriculture institutions, food consultants)
- ✓ Health-conscious consumers
- ✓ Students from Agricultural Universities
- ✓ Agripreneurs / Nutritionists
- ✓ Technologists and Bloggers
- ✓ Equipment suppliers
- ✓ Academicians
- ✓ Researchers/Students
- ✓ Officials of District Administration
- ✓ Panchayati Raj Representatives
- ✓ Anganwadi Workers
- ✓ General public

Exhibitor Profile

- ✓ Millet Producers
- ✓ Food Processors/Industries
- ✓ FPOs/FPCs/ Cooperatives/ SHGs/ SHG Federations/ Concerned NGOs
- ✓ Agripreneurs / Nutritionists
- ✓ SHG & Gruh Udyog's
- ✓ Research Institutes
- ✓ Technology Providers
- ✓ Storage Solutions
- ✓ Product manufacturers of
- ✓ Ready to eat meals
- ✓ Confectionery Items
- ✓ Flour
- ✓ Instant Drinks
- ✓ Cereals
- ✓ Breakfast items
- ✓ Packaging Solutions
- ✓ Traceability and Certification
- ✓ Quality Control
- ✓ Other Relevant



**KNOWLEDGE
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