













### **FPO LEADERSHIP SUMMIT & EXHIBITION**

Indira Gandhi Pratishthan, Lucknow, Uttar Pradesh on **Rashtriya Kisan Diwas 23**<sup>rd</sup> **December 2022** 

\*Participants- 2000 delegates: CEO's / MD / Director from >1000+ FPOs of UP; Farming Value Chain Organization's Leads; Agriculture Scientists & academicians

## INVITED INAUGURAL GUEST



**Yogi Adityanath** Hon'ble Chief Minister, Uttar Pradesh



#### INVITED GUEST OF HONOUR



Shri Narendra Singh Tomar Hon'ble Minister of Agriculture & Farmers Welfare, Gol





















# FPO LEADERSHIP SUMMIT OF UTTAR PRADESH STATE AND AGRICULTURE VALUE CHAIN EXHIBITION

Agriculture is the mainstay of the Indian economy and is set to play a bigger role in India's gross domestic product (GDP) and employment. There is a strong need to push the rural economy in order to realize the vision of a 5 trillion-dollar Indian economy. However, small holder farmers' access to the latest farm technologies is limited, lowering the value of their produce.

The government of India is aggressively driving the collectivization of farmers as FPOs to leverage the power of aggregation and get the benefit of scale. More than 10 million farmers are currently represented in the country by over 25,000 farmer–producer organizations. At the current rate of expansion, by 2027, 20% of Indian farmers will be members of 70,000 or more collectives. The key role of FPOs is to enable farmers to access available resources and, due to a larger volume, negotiate better value for their produce and improve farming ROI. These FPOs will also facilitate rural infrastructure, formalize the farm sector, and develop an efficient agriculture business ecosystem in the country. For players in the agriculture value chain, collaborating with FPO can significantly enhance grower reach and reduce the cost of connecting smallholder farmers due to the captive member base.

## WHY IN UTTAR PRADESH?

The economy of Uttar Pradesh is mainly based on Agriculture and approx. 65% of the state population is dependent on Agriculture. Contribution of agriculture sector is significant for Economic development of the state. The state is top producer of many agricultural crops like Wheat, Barley, Sugarcane, Potato, Muskmelon, Meat, Milk, Mango and Honey. However, average monthly income per agricultural household is 25% lower than the national average. This clearly indicates the need of effective Agriculture value chain management and integration. Uttar Pradesh government is working on all round development of agriculture sector, including FPO incentivization and prioritization. Over the last few years state has witnessed 2000+ FPO registration and several of them have received financial support from state & central government agencies for Infrastructure development, farm machinery, hi tech farming practices and others. Hon'ble Chief Minister of Uttar Pradesh Shri Yogi Adityanath ji launched the UP FPO Shakti Portal as part of the Kisan Kalyan Mission. The portal, the first of its kind in the country, has been developed by the Department of Agriculture, aimed at benefitting the farmers at the grassroots level.

## **FPO Leadership Summit and Exhibition**

As the state is geared to unleash maximum potential of FPOs, now is the right time to bring all FPOs from the state on a common platform and connect them with corporates representing entire spectrum of Agri Value Chain.

With this objective, **AGRIGATION - FPO Leadership Summit and Exhibition** is being organized at Indira Gandhi Pratishthan, Lucknow on the Kisan Divas - 23rd December, 2022. FPO Leadership summit will witness participation of 1000+ farmers Producer organization representing 7 lakh farmers from 12000 villages across Uttar Pradesh and a large number of corporates associated with Agri Value Chain.

The summit provides a platform for all stakeholders including Farmers, FPOs, Industries, State & Central Government agencies and departments to discuss ways and means to improve farm economics, Occupational competence, market linkage and efficient financial management etc.

About 2000 representatives including producer's companies, agricultural technology developers, and other relevant stakeholders, Leading Agri Value Chain companies of the country will also demonstrate their product offerings and solutions during the Exhibition.



## **Key Intent**

- → Evolve farm sector by strengthening grower's collectivization
- → Ease in access of farming technologies and business linkage for the FPOs.
- → Support farmer producer organizations to develop as self-reliant business entity
- → Building capacity of small & marginal farmers by enabling farming revenue aggregation
- → Develop eco-system to generate employment in the villages to reduce urban migration

#### Advantage

The summit will facilitate commercial business agreements between Agri Value Chain Corporates and FPOs. The agreement will help FPOs to align their commercial activities with the corporates. This event will help to bring UP's FPOs at the centre stage of industry eco-system, build an efficient network of farmer collectives in the state and strengthen grower collectivization drive of the Government. There is a post-program plan to implement 5 multiparty projects involving FPOs, agriculture research institutions, processors, and exporters to enhance farm produce marketability, value additions and establish agriculture export clusters as per the UP ODOP guidelines. This will be significantly contributing to the state government's vision of making Uttar Pradesh a US\$1 trillion economy by boosting farm produce and processed food trade to the national and international markets is another key objective of the initiative.

### Key Features \_\_\_\_

- → 50+ Global and Indian agriculture value chain players
- → Business tie-Ups and commercial agreement with FPOs
- > Exhibition to demonstrate new technologies, products & solutions
- → 2000+ Chairman / CEO of UP's framer producer organization & Industry leaders
- → Dedicate platform of Interaction with various stakeholders è State Focused Sessions
- → Participation Hon'ble CM, UP, Minister of Agri & Farmer Welfare, GoI and top govt officials
- Awards, recognition and felicitation to the collectives and corporates creating notable value

#### FOR FURTHER DETAILS

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