

FOOD Processing & Agribusiness

EMERGING OPPORTUNITIES

MARKET DEVELOPMENT

MODERN TECHNOLOGIES



16th December, 2022
Fortune Murli Park,
Vijayawada, Andhra Pradesh

FOOD processing 'A sunrise sector'

India's food ecosystem offers huge opportunities for investments with stimulating growth in the food retail sector, favourable economic policies, and attractive fiscal incentives.

Through the Ministry of Food Processing Industries (MoFPI), GoI is taking all necessary steps to boost investments in the food processing industry in India. GoI has continued the umbrella PMKSY scheme with an allocation of INR 4600 crores till March 2026.

India's food processing sector is one of the largest in the world and its output is expected to reach \$535 bn by 2025-26.

The Food Processing sector in India has a quintessential role in linking Indian farmers to consumers in the domestic and international markets.

Andhra Pradesh emerging as FOOD processing hub

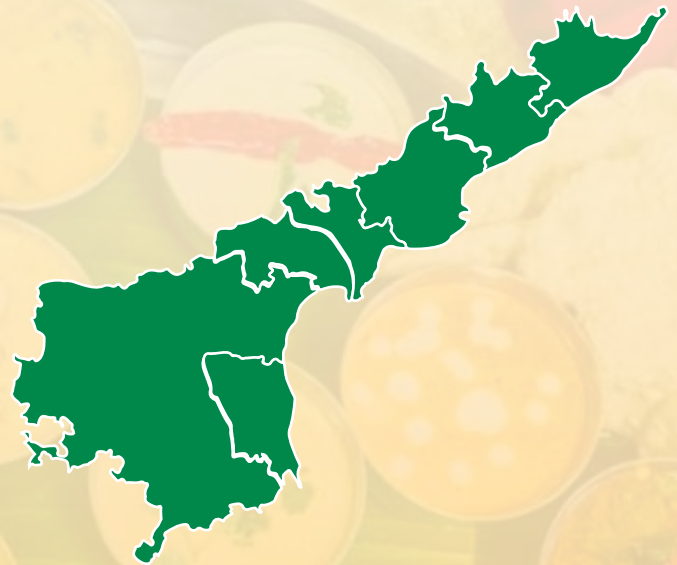
Andhra Pradesh occupies a premier position in India's agriculture and agribusiness industry as several allied sectors such as horticulture, dairy, poultry, fisheries and marine production have been witnessing double-digit growth rate. Around 60 per cent of the population is employed in agriculture and related activities which make food processing one of the major thrust areas for the State.

AP ranked first in India in productivity of oil palm, cocoa, Acid lime, papaya, tomato and chillies, second in India in productivity of mango, sweet orange and turmeric. AP is also a leading producer of milk, meat producers and stands at 1st position of egg production, 2nd in paddy and maize. AP share in seafood exports value in the country is 36.11 per cent and stood first in the production of shrimp with 66.67 per cent.

For the development of Food Processing Sector in the State Andhra Pradesh Food Processing Society (APFPS) has been established to act as a nodal agency by the Government of Andhra Pradesh. Every effort is being made to ensure farmers get remunerative prices for their produce and in that direction 25 food processing units with an estimated cost of Rs2,500 crore will be established across the State in the ensuing months. AP government is spending Rs10,000 crore on food processing units and allied activities to promote food processing industry. Towards this, the State government is setting up Rythu Bharosa Kendras (RBKs) and Janata Bazars. These will serve as marketing centers to promote agricultural produce on behalf of farmers.

The AP government has invited the industry to partner with the State government in setting up food processing units. The Centre is developing seven food processing projects at Rs164 crore approved a grant-in aid of Rs 28cr. As many as 16,500 farmers and entrepreneurs will be benefited from the projects. These food processing projects will come up with state-of-the-art facilities. The proposed projects will prove a milestone in the growth of food processing sector in Andhra Pradesh as it'll benefit farmers, growers, processors and consumers of respective regions and adjoining areas immensely.

Therefore, Knowledge Chamber of Commerce and Industry is organising Food Processing & Agribusiness Conference with a theme of Emerging opportunities, Market development & Modern technologies in Fortune Murli Park, Vijayawada, Andhra Pradesh on 16th December 2022. This conference is supported by Ministry of food processing, Government of India.



Why Vijayawada?

Vijayawada is the second largest city in the Indian State of Andhra Pradesh and is one of the top 100 fastest growing cities across the globe. It is the administrative headquarters of the NTR district. Vijayawada is one of the rapidly growing urban markets of the country. The sectors that contribute to the city economy are construction, education, entertainment, food processing, hospitality, registrations, transport, etc. The agro-climatic conditions, soil types, agricultural and horticultural crops offered in and around the region attract industry people from all over the country. It is a place brimming with opportunities and resources. According to one study, the GDP of the city in 2010 was \$3 billion (Rs. 18,000 crore) and is expected to grow up to \$17 billion (Rs. 1,02,000 crore) by 2025. According to another by Oxford the GDP of the city in 2018 was \$5.8 billion and is expected to grow up to \$21 billion by 2035.

Blooming Agro and FOOD processing sector

The spur in the growth of food industries in Vijayawada has been remarkable. The government is keen in creating employment opportunities for the youth and helping farmers in a big way by starting food processing units in Andhra Pradesh. Vijayawada being the epicentre for industrial growth is setting the platform for future growth and investments in this sector. The food processing sector of an Andhra Pradesh is going to witness the establishment of 8 mega food parks, 5 mini food parks, 6 cold chain projects and 4 primary processing centers in the state. The mega food parks expect 3,000 crore investments in the State.

BACKGROUND

KCCI feels the need to provide a platform to facilitate investments and business opportunities in this rapidly growing sector; food processing and value addition. The opportunities are huge in this sector owing to rising demand and consumption as well as changing food habits of the consumers. The Food Parks hold potential of portraying India as hot destination for investment on the same line what has been done by IT Parks.

A program of one-to-one meetings with participants who will have limited time and customized needs. This will also provide a platform for the stakeholders to exchange views and learn from each other so as to forge better linkages within and outside India.

The Programmes shall be organized in consultation with the respective State Government, Central Ministry and lead Industry Partners.

Objectives

The conference will focus on processed food, with a view to increase business opportunities and investments by meeting the following objectives:

- ➔ Bring together industry, academia and policy agencies on a common platform
- ➔ Make prospective investors and policy makers aware of the emerging opportunities and strategic thrust areas
- ➔ To study the opportunities and challenges in Food processing & allied sectors
- ➔ Forge global partnerships between nations by highlighting common priorities
- ➔ Share and learn best practices in technologies / innovations and management practices
- ➔ To understand the market development
- ➔ Enumerate policy recommendations for the state and central governments through a dialogue process



Focus Areas

- Attracting Investments
- Business Opportunities
- Food Parks
- Technology Innovation and Adoption
- Central/State Schemes & Incentives
- Banking Finance
- Emerging Food Basket & Value Space Creation
- Strengthening Trade Linkages
- Regulatory and Policy Issues



Key Attractions

- 100+ Key Attendees
- Interactive Sessions, Technical Presentations & Panel Discussion
- B2B & B2G Meetings
- MOU's Signing
- One-to-one meetings sessions for Investment in State
- Networking breakfast reception, lunch on and Tea / coffee .refreshment breaks

Associate yourself with this
Conference to ensure maximum visibility and
branding through participation!

For further details please contact _____

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