

Conference - Opportunities - Networking on

Agribusiness & FOOD Processing

CULTIVATING IDEAS FOR GROWTH AND DEVELOPMENT...



3rd March, 2023

**Hotel Shivalik View,
Chandigarh, Punjab**

FOOD processing 'A sunrise sector'

India's food ecosystem offers huge opportunities for investments with stimulating growth in the food retail sector, favourable economic policies, and attractive fiscal incentives.

Through the Ministry of Food Processing Industries (MoFPI), GOI is taking all necessary steps to boost investments in the food processing industry in India. GOI has continued the umbrella PMKSY scheme with an allocation of INR 4600 crores till March 2026.

India's food processing sector is one of the largest in the world and its output is expected to reach \$535 bn by 2025-26.

The Food Processing sector in India has a quintessential role in linking Indian farmers to consumers in the domestic and international markets.

Punjab emerging as FOOD processing hub

Punjab's economy has been primarily agriculture-based since the Green Revolution due to the presence of abundant water sources and fertile soils; most of the state lies in a fertile alluvial plain with many rivers and an extensive irrigation canal system. Punjab makes up for about 17% of India's wheat production (second highest amongst Indian states and union territories after Uttar Pradesh, the latter producing more than 30% of the nation's supply), around 12% of its rice production, and around 5% of its milk production, being known as India's breadbasket.

Punjab ranks second in the country in average monthly income per agricultural household. The fact came to light in a data provided by Union Minister of Agriculture and Farmers Welfare Narendra Singh Tomar in the ongoing session of Rajya Sabha. The largest grown crop is wheat. Other important crops are rice, cotton, sugarcane, pearl millet, finger millet, sorghum, maize, barley and fruits. Among the fodder crops are bajra and jowar. In the category of fruits, it produces abundant stock of kinnow. The main sources of irrigation are canals and tube wells.

Most of the state lies in a fertile alluvial plain with many rivers and an extensive irrigation canal system, and the region is ideal for growing grains, fruits, and vegetables. Despite covering only 1.53% of its geographical area, Punjab makes up for about 15-20% of India's wheat production, around 12% of its rice production, and around 10% of its milk production.

Therefore, Knowledge Chamber of Commerce and Industry is organising Agribusiness & Food Industry Conference with a theme of Cultivating Ideas for Growth and Development in Hotel Shivalik View, Chandigarh, Punjab on 3rd March 2023.



Why Chandigarh?

Chandigarh is considered to be one of the best-planned cities in the country and is a rare epitome of modernization co-existing with nature's preservation. It is the centre point to Punjab, Haryana and Himachal Pradesh. The quality of life in the city is often compared to some of the best cities across the world. Chandigarh is the capital of two of the neighbouring states Haryana and Punjab and as a Union Territory and governed by the central government. It has a high quality of social infrastructure, large green spaces and its compact size, making it an ideal destination to live and work. Chandigarh has a well-connected international airport, also named as the 'Best Airport for Customer Satisfaction in size and region Asia Pacific for three years in a row by ACI World International (under 2-5 million PAX category) and will soon have a cargo complex. Almost 70% of the overall power requirement of the city is generated via renewable energy.

Prospering Agro and FOOD Industry sector

Government providing institutional support to Organic farmers and promoting Organic Farming in the State Over 13,500 acre with 3,100 farmers brought under certified Organic production, 8,000 acres of area under Registration, state witnessing farmers shift to organic production. By 2030, India would become 3 largest consumer market after US and China. India's Food Retail market is expected to touch USD 827 billion (INR 58 lakh crore) by 2023, up from USD 487 billion (INR 34 lakh crore) billion in 2017. By 2024, the Food Processing Industry will potentially attract USD 33 billion (INR 2.3 lakh crore) investments and generate employment for 9 million people. The Govt. targets to increase state's contribution in India's agri and allied products from INR 14,000 crore in 2017-18 to INR 21,000 crore by 2022-23 and to INR 32,000 by FY 2027-28.

BACKGROUND

Food Processing is a Sunrise Industry.....

After IT Parks, it's now turns of Food Parks to attract investment.....

Cluster Development

Many more Investment Opportunities.....

KCCI feels the need to provide a platform to facilitate investments and business opportunities in this rapidly growing sector; food processing and value addition. The opportunities are huge in this sector owing to rising.

Demand and Consumption as well as changing food habits of the consumers. The Food Parks hold potential of portraying India as hot destination for investment on the same line what has been done by IT Parks.

A program of one-to-one meetings with participants who will have limited time and customized needs. This will also provide a platform for the stakeholders to exchange views and learn from each other so as to forge better linkages within and outside India.

The Programmes shall be organized in consultation with the respective State Government, Central Ministry and lead Industry Partners.

Objectives

The conference will focus on processed food, with a view to increase business opportunities and investments by meeting the following objectives:

- Bring together industry, academia and policy agencies on a common platform
- Make prospective investors and policy makers aware of the emerging opportunities and strategic thrust areas
- To study the opportunities and challenges in Food processing & allied sectors
- Forge global partnerships between nations by highlighting common priorities
- Share and learn best practices in technologies/innovations and management practices
- To understand the market development
- Enumerate policy recommendations for the state and central governments through a dialogue process

Focus Areas

- Attracting Investments
- Business Opportunities
- Food Parks
- Technology Innovation and Adoption
- Central/State Schemes & Incentives
- Banking Finance
- Emerging Food Basket & Value Space Creation
- Strengthening Trade Linkages
- Regulatory and Policy Issues

Key Attractions

- 100+ Key Attendees
- Interactive Sessions, Technical Presentations & Panel Discussion
- MOU's Signing
- One-to-one meetings sessions for Investment in State
- Networking breakfast reception, lunch on and Tea / coffee .refreshment breaks



Associate yourself with this
Conference to ensure maximum visibility and
branding through participation!

For further details please contact _____

NAKUL PRAKASH LAKHE

Director-KCCI

+91 90999 93460

✉ nakul@knowledgechamber.org

ANKUSH BOTHRA

Assistant Director-KCCI

+91 95748 54044

✉ ankush@knowledgechamber.org



KNOWLEDGE CHAMBER OF COMMERCE AND INDUSTRY OF INDIA

KCCI Corporate Office : 607-608, The Emporio, Motera, Ahmedabad-380005, Gujarat, India

Phone: +91 79 4840 8004 | info@knowledgechamber.org | www.knowledgechamber.org